



# JOBWORLD CAREER EXPO (JCE) LA

Exhibitor Packet

Friday June 6th, 2008

JOBWORLD USA

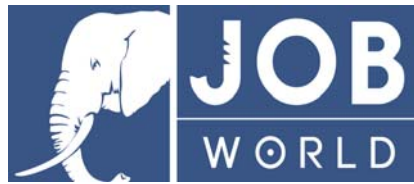


## Table of Contents

1. Introduction
2. JobWorld Career Expo (JCE) Overview
3. Rates and Accommodations
3. Becoming a sponsor
4. Registration Forms & Terms of Agreement

### **JOBWORLD USA**

NJ Office 510 Sylvan Ave., suite 203, Englewood Cliffs, NJ 07632 Tel. 201 567 8886  
LA Office 3535 Wilshire Blvd., Suite 2747, Los Angeles, CA 90010 Tel. 213 233 2747



## Introduction

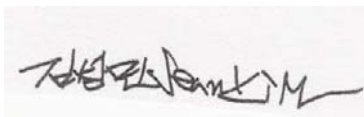
Hello! We would like to invite you to our second annual JobWorld Career *EXPO* Hosted at the LA Convention Center on June 6<sup>th</sup> 2008. First off, we would like to give a little background on our company and the excellent service we can provide for you.

Cheil Human Resource Consulting, the parent group of Job World USA, has been in the recruiting industry for over fifteen years. First started in Seoul, it quickly became the most trusted human resource consulting group in Korea. It has since expanded into many international locations including Los Angeles, New York, New Jersey, Tokyo, and Shanghai, providing talented employees regionally and internationally.

Job World USA was created two years ago to facilitate the placement of talented individuals into highly demanding positions required by our clients particularly through our website database. In that short time, we have selected over five hundred candidates that have thrived in all forms of business sectors.

At **JobWorld Career EXPO (JCE)**, you will have the chance to meet many Korean and Korean-American candidates face-to-face. You will find many qualified candidates for your companies' needs. We encourage you to read the rest of this packet to fully understand this once-in-a-year opportunity.

We wish you the best of luck in your search and we hope to see you in early June this year.



Sean Sungmin Kim

President / **JOBWORLD USA**

### **JOBWORLD USA**

NJ Office 510 Sylvan Ave., suite 203, Englewood Cliffs, NJ 07632 Tel. 201 567 8886  
LA Office 3535 Wilshire Blvd., Suite 2747, Los Angeles, CA 90010 Tel. 213 233 2747



## Overview

Job World USA can provide your company with highly motivated and talented Korean and Korean-American candidates from across the US and Korea. This event gives you a terrific opportunity to expand your business both domestically and internationally in Asia.

### Jobworld Career EXPO. 2008

LA Convention Center

1201 South Figueroa ST., Los Angeles, CA 90015

June 6<sup>th</sup>, 2008 Friday

#### Focal Points

- Meet hundreds of **Korean and Korean American job candidates** ranging from entry to executive levels.
- Recruit recent college graduates, representing prestigious Universities.
- Discover working professionals in a variety of fields including **Business/finance, IT/R&D, Design/fashion, Education, Entertainment**, and many more.
- Find candidates that are perfectly bi-lingual, tri-lingual or more in English, Korean, Spanish and others.
- Hire candidates that are willing to work in Korea.

#### Registration

Space is limited. So act quickly to reserve your space for invaluable exposure to a highly talented pool of prospective employees. Registration forms are on the bottom of this packet. Please fax them to 201-567-8981. If you have any questions, please direct them to 201-567-8886 or e-mail them to [contact@jobworldusa.com](mailto:contact@jobworldusa.com)

#### Additional Participation

Becoming a sponsor with Job World USA will give your company many advantages. Please contact us for more information to [contact@jobworldusa.com](mailto:contact@jobworldusa.com)

#### JOBWORLD USA

NJ Office 510 Sylvan Ave., suite 203, Englewood Cliffs, NJ 07632 Tel. 201 567 8886

LA Office 3535 Wilshire Blvd., Suite 2747, Los Angeles, CA 90010 Tel. 213 233 2747



## **Rates and Accommodations**

Jobworld USA will provide your company with an excellent set of equipment at an affordable price. Space is limited. We highly recommend you to reserve your space for invaluable exposure to a highly talented pool of prospective employees. Registration forms are on the bottom of this packet. Please fill out the forms and fax to 201-567-8981. If you have any further questions, please call to 201-567-8886 or e-mail to [contact@jobworldusa.com](mailto:contact@jobworldusa.com)

### **Registration**

**Regular Price for a Booth: \$3,500**

### **Equipment and Material**

The price of registration will include:

- One 8'X10' interview booth
- One 6' display table
- Two chairs each for both interview booth and display table
- 19"x40" booth identification sign with company name
- Company profile in the event program

\*For additional services such as electricity, Internet, and carpeting, please contact the event coordinator.

#### **JOBWORLD USA**

NJ Office 510 Sylvan Ave., suite 203, Englewood Cliffs, NJ 07632 Tel. 201 567 8886  
LA Office 3535 Wilshire Blvd., Suite 2747, Los Angeles, CA 90010 Tel. 213 233 2747



## Becoming a Sponsor

By becoming a sponsor, your company will gain invaluable exposure to the rapidly growing Korean and Korean-American market. Furthermore, your outgoing support will demonstrate a willingness to see the Korean community, both here in the United States and in Korea, not just as a rich and vibrant culture but also as a potential for prospective employees. This will be recognized by Korean professionals, organizations, and corporations and they in return will show you their support and appreciation.

Becoming a sponsor will offer many advantages to your company. The available packages that have been assembled will bring recognition in many forms of advertisement, particularly through any promotional material done by Job World USA.

\*Sponsorship packages DO NOT include exhibitor booths, they must be purchased separately.

## Presenting Sponsorship (One Position Only) – \$40,000

- Event Billing in your company's name: "JobWorld Career Expo" presented by {Your Company Name}
- Recognition as presenting sponsor on all promotional materials
- Back Cover ad placement in program booklet
- Recognition as presenting sponsor on JobWorldUSA.com
- One year membership to JobWorldUSA.com Platinum Job Board
- Six month access to candidate database on JobWorldUSA.com

### **JOBWORLD USA**

NJ Office 510 Sylvan Ave., suite 203, Englewood Cliffs, NJ 07632 Tel. 201 567 8886  
 LA Office 3535 Wilshire Blvd., Suite 2747, Los Angeles, CA 90010 Tel. 213 233 2747



## **Gold Sponsorship – \$ 20,000**

- Recognition as “Gold Sponsor” on all promotional material
- Recognition as “Gold sponsor on JobWorldUSA.com
- Six-Month Membership to JobWorldUSA.com Platinum Job Board
- Three Month access to candidate database on JobWorldUSA.com

## **Silver Sponsorship – \$10,000**

- Recognition as “Silver Sponsor” on all promotional material
- Recognition as “Silver Sponsor” on JobWorldUSA.com
- Three-Month membership to JobworldUSA.com Platinum Job Board
- One month access to candidate database on JobWorldUSA.com

### **JOBWORLD USA**

NJ Office 510 Sylvan Ave., suite 203, Englewood Cliffs, NJ 07632 Tel. 201 567 8886  
LA Office 3535 Wilshire Blvd., Suite 2747, Los Angeles, CA 90010 Tel. 213 233 2747



## Exhibitor Registration

### Contact Information

The contact person will receive ALL event-related communications.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Company Website: \_\_\_\_\_

### Representatives

Please submit names and titles of extra representatives separately.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

### Profile

By please submit to [contact@jobworldusa.com](mailto:contact@jobworldusa.com) the following for printing in the program book and at JobWorldUSA.com.

1. A high-resolution (300 dpi) **logo for your organization**
2. An up-to-150-word **description of your organization**
3. A **descriptions of positions** you are desire to hire

#### JOBWORLD USA

NJ Office 510 Sylvan Ave., suite 203, Englewood Cliffs, NJ 07632 Tel. 201 567 8886  
LA Office 3535 Wilshire Blvd., Suite 2747, Los Angeles, CA 90010 Tel. 213 233 2747





### Exhibitor Registration Fee

Regular Registration	\$3,500
----------------------	---------

### Sponsorship

Presenting Sponsorship (One Position Only)	\$40,000
--	----------

Gold Sponsorship	\$20,000
------------------	----------

Silver Sponsorship	\$10,000
--------------------	----------

**TOTAL \$**

### Payment Information

Booth space will be assigned upon receipt of payment. All payment must be submitted within five (5) days from the invoice date.

### To pay by check

Please make all checks payable to Job World USA

510 Sylvan Ave, Ste. 203, Englewood Cliffs, NJ 07632

### To pay by credit card

☐ American Express ☐ MasterCard ☐ Visa

Card no. \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Name on Account: \_\_\_\_\_

Signature: \_\_\_\_\_

A receipt will be e-mailed in 2-3 business days.

Email to send receipt: \_\_\_\_\_

### JOBWORLD USA

NJ Office 510 Sylvan Ave., suite 203, Englewood Cliffs, NJ 07632 Tel. 201 567 8886

LA Office 3535 Wilshire Blvd., Suite 2747, Los Angeles, CA 90010 Tel. 213 233 2747



## Terms of Agreement

**Agreement to Terms:** The Exhibitor or Sponsor, hereinafter referred to jointly as “Exhibitor,” on behalf of their organization agrees to abide by the following rules and any amendments made by Job World USA

**Assignment of Space:** Job World USA will provide and notify all exhibitors of booth assignments one week prior to the event. Sponsors and early registrants will be given preference.

**Show Hours and Dates:** All Exhibitors are required to adhere to the published schedule for exhibit space installation, exhibition, and dismantling, which will be specified by Job World USA. No dismantling or packing may be started before the official close of the show.

**Use of Exhibit Space:** No Exhibitor shall assign, sublet or share the whole or any part of the assigned booth space. All exhibits and demonstrations must be confined to the exhibit space. Exhibits should not obstruct the general view nor hide other exhibits.

**Indemnification:** Exhibitor agrees to indemnify and hold harmless, Job World USA, show facility, and vendor from any suit, action, or claim whatsoever, including personal injury or property damage, related to or arising from the Exhibitor's participation in the event. , its agents and employees, and the event facility are not liable for loss, theft or damage to the property of the Exhibitor and its employees or representatives. It is the Exhibitor's responsibility to maintain proper insurance coverage.

**Force Majeure:** Job World USA reserves the authority to determine whether the Korean Job fair venue is fit or unsuitable for occupancy as a result of fire, flood, acts of nature, acts of war, strike, lock-out, labor dispute, riot or any other cause or agency over which Job World USA has no control. Should Job World USA decide that it is necessary to cancel, postpone, or move the show, or alter the schedule, Job World USA shall not be liable to reimburse the Exhibitor with respect to any directly or indirectly resulting alleged damages or losses.

### JOBWORLD USA

NJ Office 510 Sylvan Ave., suite 203, Englewood Cliffs, NJ 07632 Tel. 201 567 8886  
LA Office 3535 Wilshire Blvd., Suite 2747, Los Angeles, CA 90010 Tel. 213 233 2747



**Resolution of Disputes:** In the event of a dispute or disagreement – between an Exhibitor and an official contractor, labor union representative, or other exhibitors – all Job World USA decisions, actions or interpretations of the rules governing the event intended to resolve the dispute or disagreement shall be binding.

**Payment:** To reserve your sponsorship opportunity or exhibit space, please complete and submit your registration along with full payment (company check or credit card) to Job World USA within thirty days after submitting your registration.

**Cancellation Policy:** An exhibitor can cancel any agreement made with Job World USA if made at least thirty days before the event. If it is done so within this time, Job World USA will refund 50% of the employer's exhibit fees. However, if notice of cancellation is received after this time, no refunds will be issued. Job World USA reserves the right to designate the vacated space cancelled by the employer to another party without incurring any liability.

**Exhibitor Representative:** Each exhibiting organization must name at least one person to be its representative in connection with installation, operation and removal of the exhibit. The representative shall be authorized to enter into service contracts as may be necessary and for which the Exhibitor is responsible. Name tags are required for admittance to exhibit area.

**Sponsor Logos:** Should the sponsor submit its logo late or in an improper format, Job World USA will not be required to satisfy the sponsorship agreement as stated in this offer. Every effort will be made to provide alternate exposure for the sponsor as deemed feasible by Job World USA. Sponsors will be informed of logo submission deadlines and requirements in their sponsor confirmation letter.

**Exclusive Usage:** All resumes collected through the event are to be used by the exhibitor solely for the purpose of recruitment. Recruiters are not permitted to resell, share, or benefit from this information in any form including but not limited to financial gain.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please fax registration forms to 201-567-8981 (USA)

**JOBWORLD USA**

NJ Office 510 Sylvan Ave., suite 203, Englewood Cliffs, NJ 07632 Tel. 201 567 8886  
LA Office 3535 Wilshire Blvd., Suite 2747, Los Angeles, CA 90010 Tel. 213 233 2747